WINE & FOOD FESTIVAL

20+ PASO ROBLES WINERIES AND DISTILLERIES TO CREATE "PASO ZONE" AT <u>SAN DIEGO BAY WINE & FOOD FESTIVAL</u>

Distinguished Paso Robles Wine Region Creates Custom Paso Robles Experience for Grand Decant on November 10th and Grand Tasting on November 11th

(San Diego / November 2, 2023) - The capstone of the San Diego Bay Wine & Food Festival's weeklong celebration of the biodiversity and innovation of San Diego and its surrounding regions is the Grand Weekend, November 10th - 12th. This year, the Festival is pleased to announce that official Festival partners Paso Robles Wine Country Alliance and Travel Paso, are creating a custom "Paso Zone" tasting room-like experience for both the Grand Decant at Julep Venue on Friday, November 10th and the Grand Tasting at the Port of San Diego's Embarcadero Marina Park North on Saturday, November 11th. Paso Robles Wine Country is a one-of-a-kind wine region with over 200 tasting rooms, rolling lush vineyards, and an eclectic cast of diverse characters that are steering the future of winemaking. Joining the wineries in the Paso Zone is Travel Paso, set to share why Paso Robles is a destination of choice.

The Paso Zone will feature more than 20 wineries and distilleries from Paso Robles Wine Country where attendees will have the opportunity to sample more than 100 wines and spirits, as well as ETTO, a family-owned craft pasta producer made in Paso Robles from American organic grain.

The unprecedented amount of Paso Robles brands participating in this year's Festival means it's the perfect opportunity to discover more about one of the coolest and most diverse wine regions in California:

Absolution Cellars	Broken Earth Winery
CASS Winery	Castoro Cellars
Dilécta	Dresser Winery
Ella's Vineyard	Etto Pastificio
Giornata	High Camp Wines
Hope Family Wines	JUSTIN Vineyards & Winery

McPrice Myers Wines	My Favorite Neighbor
ONX Wines	Opolo
Paso Robles Distillery Trail	Riboli Family Wines
Sextant Wines	Tablas Creek Vineyard
Thacher Winery and Vineyard	Vina Robles Vineyards & Winery
Willow Creek Distillery	Zanoli Wines

For ticket information and the full Festival schedule, please visit the festival <u>website</u> and follow along on Instagram: @sdbayfest.

ABOUT PASO ROBLES WINE COUNTRY ALLIANCE

The Paso Robles Wine Country Alliance is the official trade organization representing wineries, growers, and businesses in Paso Robles Wine Country. Centrally located between San Francisco and Los Angeles, along California's Central Coast, Paso Robles Wine Country is California's third-largest wine region. It encompasses more than 41,000 vineyard acres and 250 wineries. For more information, visit pasowine.com. Facebook - @PasoRoblesWine, Instagram - @Pasowine, #pasowine.

ABOUT TRAVEL PASO

Escape to the majestic rolling hills and celebrated wineries of Paso Robles. Located midway between Los Angeles and San Francisco and bordered by coastal Highway 1 and the 101, Paso Robles is California wine country with beach access. A community of cowboys and surfers, it's where world-class food (and Michelin stars), wine and art meet small-town charm. For more information, visit travelpaso.com. Facebook: @TravelPaso, Instagram: @TravelPaso, #travelpaso.

ABOUT THE SAN DIEGO BAY WINE & FOOD FESTIVAL®

Travel to San Diego and Arrive at Awesome®. The 19th Annual San Diego Bay Wine & Food Festival® is an international showcase of the world's premier wine and spirits producers, chefs and culinary personalities, and gourmet foods. Held November 8-12, 2023, the award-winning festival raises funds for culinary, oenology and hospitality scholarships and grants, and has awarded over \$600,000 to individuals and nonprofits through previous events. For more information, please visit www.sandiegowineclassic.com. This festival is produced by World of Wine Events and Fast Forward Events.

The San Diego Bay Wine & Food Festival is funded in part with City of San Diego Tourism Marketing District Assessment Funds.

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