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FOR IMMEDIATE RELEASE

ARRIVE AT AWESOME: REGISTRATION NOW OPEN FOR 16TH ANNUAL SAN DIEGO BAY WINE + FOOD FESTIVAL®, NOVEMBER 9-17, 2019

San Diego, CA (September 5, 2019) – Travel to San Diego. <u>Arrive at Awesome.</u> One of the country's most talked about weeks in wine and food, the <u>San Diego Bay Wine + Food</u> <u>Festival</u>® launches ticket sales for its 16th annual culinary classic held November 9-17, 2019.

The <u>San Diego Bay Wine + Food Festival</u>® was recently named winner of the 2019 USA Today 10Best Readers' Choice travel award contest for Best General Food Festival, and <u>this</u> year's event schedule offers over 40 citywide tasting experiences to America's Finest City.

The wine and food festival's talent lineup includes over 60 nationally recognized chefs, legendary winemakers, guest mixologists, award-winning authors, Master Sommeliers, brewmasters, artisans and tastemakers and more. Additionally, more than 200 domestic and international wine, beer and spirit companies join the festival, providing over 800 tasting opportunities.

Anchored in San Diego, California, Southern California's largest food and wine festival welcomes 11,000 foodies for a weeklong celebration of over 40 citywide events, including the <u>Grand Tasting</u> on November 16.

Surrounded by beach towns, laid-back coastal cities, and bustling urban centers, this year's festival takes locals and visitors across the city to experience San Diego's cultural diversity, buzzing culinary scene, and signature flavor: Awesome.

During this year's festival, travel to the burgeoning Valle de Guadalupe for an immersive cross border experience, or chow down on an iconic Southern California taco. Sip on local craft beer; explore San Diego's most talked about speakeasies and sample from hundreds of domestic and international wineries and spirits. Learn the ins and outs of sustainable fishing from passionate chefs and fishmongers, join top culinary experts for hands-on classes, and so much more.

The San Diego Bay Wine + Food Festival® raises money for local and national charities including scholarships for culinary, hospitality, enology, and viticulture students. To date, the Festival has donated more than \$475,000 for aspiring professionals.

The San Diego Bay Wine + Food Festival® offers <u>discounted room rates</u> at this year's featured hotel, Intercontinental San Diego. Book your reservation <u>here</u> or by calling, 877.385.9595. Book by October 21, 2019 to guarantee your discounted rate.

The San Diego Bay Wine + Food Festival is sponsored by the Port of San Diego's Tidelands Activation Program, designed to bring our dynamic waterfront alive with events that engage the community and inspire visitors to enjoy the San Diego Bay.

To preview the schedule of events and featured celebrities, visit the San Diego Bay Wine + Food Festival® at https://www.sandiegowineclassic.com/

SAN DIEGO BAY WINE + FOOD FESTIVAL®

Travel to San Diego. Arrive Awesome. The 16th Annual San Diego Bay Wine + Food Festival® is an international showcase of the world's premier wine and spirits producers, chefs and culinary personalities, and gourmet foods. Held November 9-17, 2019 the event benefits culinary arts and enology scholarships awarded by Fast Forward Futures, the Chaîne des Rôtisseurs and the Berry Good Night Foundation. Over 200 wineries, breweries, and spirit companies and 50 of San Diego's top fine-dining restaurants will participate in the 2019 Festival. For more information visit www.sandiegowineclassic.com Produced by World of Wine Events and Fast Forward. For more information call 619-312-1212.

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