FOR IMMEDIATE RELEASE

WINE + FOOD FESTIVAL

Contact:

Samantha Sands samantha@fastforwardevents.com

WELCOME BACK TO AWESOME: TICKETS NOW AVAILABLE FOR THE RETURN OF THE 17^{TH} ANNUAL SAN DIEGO BAY WINE + FOOD FESTIVAL, NOVEMBER 11-14, 2021

San Diego Bay Wine + Food Festival is Now Selling Tickets to One of The City's Most Anticipated Events

San Diego, CA (June 28, 2021) – The San Diego Bay Wine + Food Festival invites you to Arrive at Awesome this November 11-14 with the return of its 17th annual festival and culinary celebration. The San Diego Bay Wine + Food Festival is of the country's most talked about events in wine and food and tickets are now avaliable for annual culinary classic which will once again feature the action-packed Grand Tasting, San Diego and Baja's celebrated chefs, international and domestic wineries, breweries, spirits, brand experiences and live entertainment, said Festival Producer, Michelle Metter.

"The return of the San Diego Bay Wine + Food Festival will allow locals and visitors alike the chance to reemerge from the dormancy of the past year and into the sights, smells and sounds that can only be associated with this event," continued Metter. "It's everything we know and love about this event, but made that much more special given the lapse of time and our ability to be together. We look forward to welcoming everyone back to San Diego and another opportunity to Arrive at Awesome."

Anchored in San Diego, California, Southern California's largest food and wine festival welcomes foodies for a 4-day celebration of citywide events, including the Grand Tasting on November 13.

Surrounded by beach towns, laid-back coastal cities, and bustling urban centers, this year's festival takes locals and visitors across the city to experience San Diego's cultural diversity, buzzing culinary scene, and signature flavor: Awesome.

The wine and food festival's talent lineup includes a spotlight on diversity found throughout the city's talented chefs, legendary winemakers, guest mixologists, award-winning authors, Master Sommeliers, brewmasters, artisans and tastemakers and more.

As in previous years, the San Diego Bay Wine + Food Festival will award a portion of its proceeds to charities and philanthropic organizations in San Diego. Announcements on this year's recipients will be made in the coming months. Past participants have included the Chaîne des Rôtisseurs, Berry Good Food Foundation, AIWF, and Kitchens for Good.

To purchase tickets and preview the schedule of events and featured celebrities, visit the San Diego Bay Wine + Food Festival at https://www.sandiegowineclassic.com/

SAN DIEGO BAY WINE + FOOD FESTIVAL®

Travel to San Diego and Arrive at Awesome. The 17th Annual San Diego Bay Wine + Food Festival is an international showcase of the world's premier wine and spirits producers, chefs and culinary personalities, and gourmet foods. Held November 11-14, 2021 the event benefits culinary arts and enology scholarships awarded various San Diego nonprofits. Hundreds of wineries, breweries, and spirit companies and San Diego's top restaurants participated in the 2019 Festival and the SDBWFF is looking forward to showcasing even more talent in 2021. For more information visit www.sandiegowineclassic.com Produced by World of Wine Events and Fast Forward.

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